

Commerce students' participation in the international conference

M/s. K.S Rangasamy College of Arts and Science (Autonomous), Tiruchengode, Namakkal District – School of Commerce and MSME Technology Development Centre jointly organized a one day international conference titled “Industry 5.0 on Global Competitiveness – Strategies for MSMEs to remain competition” on 27th September 2024 at Sangam Hall of the College.

The resource persons and the participants discussed the various sub themes like adaptation of Artificial Intelligence and Machine Learning, MSME operations, The Role of IOT in enhancing MSME Productivity, Sustainability Practices in industry 5.0 for MSME's, cyber security challenges for MSME's in Industry 5.0, Leveraging big data analytics for MSME decision making, collaboration and networking in MSME's for Global Competitiveness, digital transformation roadmaps for MSME's, impact of industry 5.0 on MSME business models, The role of Government policies in supporting MSME innovation, employee training and skill development in MSMEs for industry 5.0, financing and investment strategies for MSME digital transformation, industry 5.0 and MSME market Expansion Global Opportunities, Consumer Expectations and MSME adaptation in Industry 5.0, Building Resilience in MSMEs through 5.0 technologies, etc., In this regard, the following 10 students of second year M.Com., **Trinity College for Women, Namakkal**, actively participated and presented their research papers.

S.No	Name of the Student	Year and Degree	Title of the Research Article
01	Ms. V. DHARANI	II M.Com.,	FINANCING AND INVESTMENT STRATEGIES FOR MSME DIGITAL TRANSFORMATION
02	Ms.L.HARINI	II M.Com.,	THE ROLE OF IOT IN ENHANCING MSME PRODUCTIVITY
03	Ms.R.S. MONIKA	II M.Com.,	THE ROLE OF GOVERNMENT POLICIES IN SUPPORTING MSME INNOVATION
04	Ms.P.MOUNIKA	II M.Com.,	THE ROLE OF IOT IN ENHANCING MSME PRODUCTIVITY

05	Ms.P. NANDHINI	II M.Com.,	FINANCING AND INVESTMENT STRATEGIES FOR MSME DIGITAL TRANSFORMATION
06	Ms.S.RAMYA SRI	II M.Com.,	THE ROLE OF GOVERNMENT POLICIES IN SUPPORTING MSME INNOVATION
07	Ms.S. SWETHA	II M.Com.,	THE ROLE OF IOT IN ENHANCING MSME PRODUCTIVITY
08	Ms.B.THRISHA	II M.Com.,	DIGITAL TRANSFORMATION ROADMAPS FOR MSME
09	Ms.S. VASANTHI	II M.Com.,	DIGITAL TRANSFORMATION ROADMAPS FOR MSME
10	Ms. S. VINO	II M.Com.,	FINANCING AND INVESTMENT STRATEGIES FOR MSME DIGITAL TRANSFORMATION

All the above said students are greeted.