

UBA Orientation cum Guidance Meeting

Under the auspices of Unnat Bharat Abhiyan 2.0, The Regional Coordinating Institute (RCI), Directorate of Agribusiness Development, Tamil Nadu Agricultural University, Coimbatore, conducted an online UBA orientation cum guidance meeting on 12th November 2024. It was held online by the mode of zoom.

The details were as follows

Name of the topic	Details of the speakers
Unnat Bharat Abhiyan Overview – Briefing on UBA Goals, Objectives & Activities	Dr E. Somasundaram, NODAL Officer, UBA & Director (ABD) RCI, DABAD, Tamil Nadu Agricultural University, Coimbatore
Implementation of UBA Projects – <ul style="list-style-type: none">• Survey Methodology and Data Upload on UBA• Village Needs Assessment (VNA) and Project proposal submission for SEG initiatives	Dr. R. Balamurugan, Assistant Professor & UBA Coordinator, Electrical and Instrumentation Engineering, Anna University Regional Campus, Coimbatore,
Success Stories of Participating Institutions (PI's) Insight into PI's Achievements and Impactful Village Projects	Dr. M. Kumar, Assistant Professor & UBA Coordinator, College of Fisheries Engineering, Nagapattinam & Dr. S. Kanagaraj, Assistant Professor and UBA Coordinator, Amrita Vishwa Vidyapeetham, Coimbatore

Dr. C. Muralidharan, Professor (Agri Business Management), Associate Professor & Coordinator, UBA, RCI, DABD, Tamil Nadu Agricultural University, Coimbatore, proposed the vote of thanks.

On behalf of Trinity College for Women, Namakkal (C9496), Dr. M.R. Lakshiminarayanan, Principal and Mrs. S. Hemalatha, Coordinator, UBA Cell attended that programme.