



TRINITY COLLEGE FOR WOMEN NAMAKKAL

DEPARTMENT OF COSTUME DESIGN & FASHION

**FASHION CLOTHING PSYCHOLOGY
EVEN SEMESTER**

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INTRODUCTION

- Dynamic fashion design is defined as fashion garments with transformable styles and animated colors or textile patterns that visibly change from the garments' underlying colors or patterns, and even details, to others and then return to the initial condition after a period of time.



THE COMPONENTS OF FASHION

1. Silhouette
2. Color
3. Texture
4. Details

Silhouette

- The outline or shape of a garment.
- There are three basic silhouettes: straight or tubular, bell-shaped, and the bustle or back-fullness.



Straight or Tubular

- camouflages the female figure and gives the body a masculine appearance.



Bell Shaped

- Emphasizes the curves of the female body.



Back Bustle

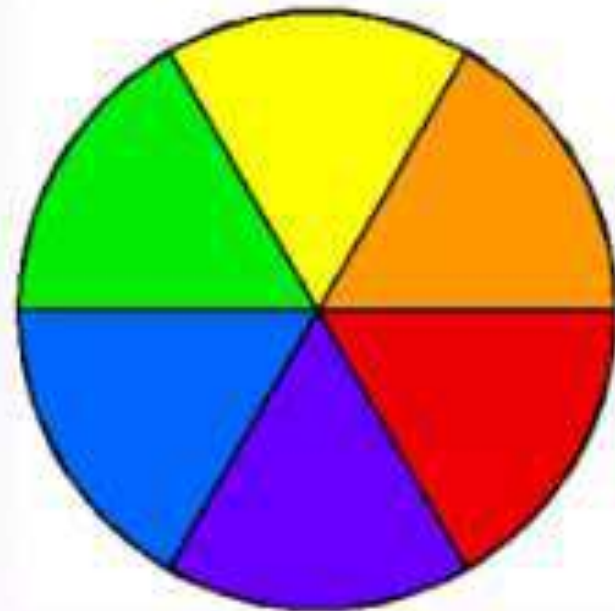
Main focus is on the back of the outfit.



Color

- Usually the first thing we notice about a garment – it is a major consideration.

COLOR WHEEL



Texture

- The way a garment feels, due to the fiber or the method used in constructing the fabric.
- Creates a distinctive look on the wearer.
- Also influences color.



Details

The finished characteristics of the garment, such as the type of neckline, sleeves, length and trimmings.

Details are important because they are an easy way to alter a garment and make noticeable differences.



Thank You!